

How to Prepare for the Holiday Card Rush

The holidays present a key challenge for FIs: How to balance keeping your customer's protected with a desire to keeping a card at top of wallet. Here are a few recommendations from our team:



Educate Cardholders about making safer online purchases, encourage them to regularly check statements, setup alert sign-ups and educate customers about common fraud schemes.



Monitor Fraud in Real-Time on a daily and weekly to receive timeline alerts of compromised cards, This helps your team stop the spread for card fraud faster — while managing customer impact.

Don't rely Exclusively on Network



Alerts. By the time these alerts have been issued, 70% of fraud has already occurred. Rely in tools that can target smaller local breaches to get comprehensive protection.



Re-Issue Smarter with Alerts or After a Clear Pattern is Identified so your organization does not decline legitimate transactions. FIs should focus on their customers first and analyze data after the holidays with better, faster tools.

