Rippleshot Rules Assist

Protect. Reduce. Improve

Address Emerging Fraud Trends with Certainty

Get actionable fraud analytics to spot trends and save analysis time and resources.

Reduce Fraud Costs & Balance Expense Ratios

Reduce CNP/CP fraud, call center & chargeback costs.

Minimize Portfolio & Customer Risks

Reduce false positives/declines that impact customer relations.

AI-Driven Card Fraud Trend Analytics Solution to Proactively Manage Risk

Protecting your card portfolio from unforeseen fraud trends is critical during uncertain financial times. Instead of reacting to fraud coming into your FI, Rippleshot's advanced analytics helps you be proactive by learning about fraud from other financial institutions to reduce fraud costs.

Rules assist bridges your data gaps with a flexible, AI and machine-learning driven subscription model that precisely guides teams to the right rules to proactively manage fraud risks — without requiring any IT resources or data on your end.

Strengthen Your Rules Strategy

Gain insight into fraud trends to identify:

- High Fraud Merchants
- High Decline Merchants
- High Velocity Merchants
- False and Fraudulent Merchants
- Test Transactions
- High Fallback Merchants
- High Fraud Acquirers

Reduce Your Fraud Risk Today | Visit us at **Rippleshot.com**

A Different Type of Product

Machine Learning Technology

Comprehensive analytics to identify fraud trends, give insights on fraud trends that are coming and identify where data gaps exist.

Automated Daily Analytics

Daily analytics delivered to support narrow and broad rules, and help you learn how rules will perform.

Flexible & Cost-Effective

Simple monthly subscription service with easy implementation — no data or IT resources needed.

Maximize Your Rule-Writing Efforts With Automated Fraud Trend Analytics

Don't rely on fraud detection from your call center to initiate rule-writing processes. Gain proactive insight into where fraud trends exist so your team can get ahead of threats to write rules that perform.

Rules Assist uses Artificial Intelligence to identify fraud patterns from consortium data to empower you with easy-to-understand, data-driven insights to write effective rules — no matter which tool you already use.

Want to enhance your rule-writing capabilities with advanced analysis?
Visit us at **Rippleshot.com**

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Get Ahead of Fraud Trends Today