

Rippleshot Rules Assist

Performance. Speed. Scalability.



Gain **comprehensive insights** into risks across your card portfolio



Get **AI protection** to automate fraud trend monitoring



Implement the **right rules faster**



Cut time and labor for rules analysis



Spot **Fast-Developing Fraud Trends**



Scale your fraud management without hiring

Automated Decision Rules Analytics for Faster, Comprehensive Fraud Protection

Traditional detection and decision rules analysis tools produce an incomplete picture of an issuer's true card portfolio risk. Smaller financial institutions often rely on a costly and labor-intensive process that generates limited intel and poor coverage of which rules to write. Rules Assist equips FIs with AI and machine learning-powered analytics that precisely guide teams to the right rules, and anticipate fraud before it occurs.

With Rules Assist, financial institutions can:

- Reduce CNP and CP Fraud
- Reduce False Positives and Declines
- Reduce Call Center and Chargeback Costs
- Improve Customer Experience
- Proactively Protect Cardholders
- Gain a competitive advantage with AI

Efficiency of Machine Learning.
Accuracy of Predictive Analytics.
Clarity of Human Insight.



Rules Assist Features

Don't rely on manual detection or your call centers to give you the insight you need. Rules Assist uses Artificial Intelligence to identify fraud patterns from consortium data on high risk merchants fraud spend, test transactions, fallbacks, and more. Comprehensive analytics are provided enabling you to write rules that fit your strategy.

Don't Wait For Fraud to Happen. Automate Your Analysis Today.

Identify merchants on which to write rules to fit your strategy and gain full data context to identify merchants for your card portfolio. Rules Assist helps you learn:

- High Fraud Merchants
- High Velocity Merchants
- False and Fraudulent Merchants
- Merchant Declines
- Test Transactions
- High Fallback and PIN-based Merchant
- High Fraud Acquirers

The Rippleshot Difference



Daily and weekly analytics, delivered automatically, that support both narrow and broad rules



Analytics that identify the **best rules**



Insight into how rules **perform**



Greater understanding of **fraud trends**



Automated monitoring that eliminates manual effort



Machine learning technology that reduces internal costs, boosts efficiency and enhances analysis processes